



Suggested Readings For the Beginner

InnomationCorp.com
David Conley – June, 2009

TRIZ - Systematic Innovation for Technology

Genrich Altshuller. **The Innovation Algorithm.** The Technical Innovation Center, Inc. ISBN # 0-9640740-4-4 (2nd edition), 2007.

Genrich Altshuller. **And Suddenly the Inventor Appeared.** The Technical Innovation Center, Inc. ISBN # 0-9640740-2-8 (7th printing), 2006.

Genrich Altshuller. **40 Principles: TRIZ Keys to Technical Innovation.** The Technical Innovation Center, Inc. ISBN # 0-9640740-3-6 (3rd printing), 2002.

Systematic Innovation (SI) for Business

Since SI for Business is based on TRIZ I suggest that the neophyte begin their exploration with basic TRIZ and therefore should start with the suggested readings above. However, if it is preferred to jump directly into SI for Business then there are a few books available that can be found via a web search for TRIZ for Business or Systematic Innovation for Business.